

APPENDIX C

INSURANCE COMMISSIONER STATE OF WEST VIRGINIA

MASS MARKETED LIFE AND HEALTH INSURANCE ADVERTISING FILING ABSTRACT

INSTRUCTIONS: Please indicate on the space provided the type of advertising material associated with your mass marketed life and health insurance advertising submission

- _____ 1. **Television advertisements** submitted in the form of a $\frac{3}{4}$ inch VHS videocassette tape and accompanied by a written script.
- _____ 2. **Radio advertisements** submitted in the form of an audio cassette tape and accompanied by a written script.
- _____ 3. **Printed advertising and sales solicitation material** to be sent through the mail, submitted in the printed form in which it will be mailed.
- _____ 4. **All other printed advertising and sales solicitation material**, including but not limited to material appearing in newspapers and other periodicals, submitted in written form and accompanied by an explanation of its intended use.